

Dox-a-Palooza is held at the Sun-N-Fun Event Pavilion, 4175 Medulla Road, Lakeland, FL 33811

\* This is an outside event with covered shelter and it will go on rain or shine. \*

Hello, and thank you for taking a moment to consider helping Dachshunds in need.

We cordially invite you to become a donor, vendor, or sponsor for our 2017 annual fundraising event, Dox-a-Palooza (DAP).

Dox-a-Palooza is a “wienerful” opportunity to showcase your service, business, or product and make a difference in the community - all while helping save the lives of animals in need. As a vendor or sponsor, you have the opportunity to support a great cause and have fun while promoting your service or business to people from all over Florida and beyond.

With multiple sponsorships levels to choose from, there are opportunities for **every** business.

Sponsorship benefits include, but are not limited to:

- Brand recognition in print advertising (including t-shirts & the official DARE 2018 Calendar), the DARE website, social networking sites, and more
- The opportunity to let your community (i.e. POTENTIAL CUSTOMERS) know you care about rescue, a social platform that gains more momentum each day! (Statistics show people are PASSIONATE about animals)
- Sponsorship recognition at DAP through regular sponsor announcements
- The opportunity to provide promotional materials for your business in our swag bags

Date: Saturday, November 4, 2017

Location: The Sun-N-Fun Event Pavilion, 4175 Medulla Road, Lakeland, FL 33811

Time: 10:00 am – 4:00pm (Rain or Shine)

Why: ALL proceeds from Dox-a-Palooza support Dachshund Adoption Rescue & Education. (DARE)

\*DARE is a 501c non profit charity and your tax-deductible donation directly helps DARE continue its mission



The mission of Dachshund Adoption Rescue and Education, Inc. (DARE) is to increase public awareness of animal cruelty, overpopulation, and to rescue and re-home displaced or unwanted Dachshunds and Dachshund-mix dogs, primarily throughout the North Central region of the state of Florida

***\*To date we have rescued over 3,000 dachshunds in need!***

Each year, countless people come to enjoy this family-friendly event where every dog is a wiener!

You can show your love of the breed, support of the important work rescue does, and community spirit by becoming a sponsor. Don't delay; you do not want to miss the opportunity to be a part of the biggest wiener dog event of the year!

DAP 2017 will include the famous wiener dog races (hosted by Tampa Bay's Fox13 Good Day Tampa Bay Feature/Entertainment reporter and DARE adopter, Charley Belcher), the always fashionable, creative and competitive costume contest, and crowd favorite, the super loveable Licks-o-Lot contest!

For more information on how to get involved, please email [dap@daretorecue.com](mailto:dap@daretorecue.com) or visit our website at [www.doxapalooza.com](http://www.doxapalooza.com)

We look forward to seeing you at Doxapalooza and thank you for your support!

Alicia Duval  
DARE President  
[alicia@daretorecue.com](mailto:alicia@daretorecue.com)

We are also in need of gift certificates, items, or gift baskets for our auctions, raffles, and contest prizes.

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### **\$1,000.00 “Platinum Paw” Sponsorship**

(Deadline is September 17<sup>th</sup> 2017 for T-shirt logo placement)

Premium logo placement displayed on all event promotional materials, such as:

Annual Doxapalooza T-shirt, official DARE 2018 calendar, display advertising, flyers, merchant window posters, DARE website, & Facebook Posts. Premium logo placement displayed in advertisements with local community newspapers & magazines. • Brand Recognition on the DARE Facebook Page & website • Your NAME or LOGO and/or link to your social networking medium on our website • 6 PA announcements the day of the event (1 each hour – sponsor to provide copy.) • Company information, promotional information, promotional item or coupon in contest winner prize bags and in “wag bags” given to the first 100 attendees (Sponsor to provide materials) • A 10 x 10 space in the Doxapalooza sponsorship area electricity if needed (Vendor to provide tents, tables, etc.)

### **\$500.00 “Gold Paw” Sponsorship**

(Deadline is September 17<sup>th</sup> 2017 for T-shirt logo placement)

Logo placement displayed on all event promotional materials, such as:

Annual Doxapalooza T-shirt, official DARE 2018 calendar, display advertising, flyers, merchant window posters, DARE website, & Facebook Posts. Logo placement displayed in advertisements with local community newspapers & magazines. • Brand Recognition on the DARE Facebook Page & website • Your NAME or LOGO and/or link to your social networking medium on our website • 4 PA announcements the day of the event (sponsor to provide copy) • Company information, promotional information, promotional item or coupon in contest winner prize bags and in “wag bags” given to the first 100 attendees (Sponsor to provide materials) • A 10 x 10 space in the Doxapalooza sponsorship area with electricity if needed (Vendor to provide tents, tables, etc.)

### **\$300.00 “Silver Paw” Sponsorship**

(Deadline is October 15<sup>th</sup> 2017)

Logo placement displayed on digital/social media related to the event, such as DARE website and Facebook posts • 2 PA announcements the day of the event (sponsor to provide copy) • Company information, promotional information, promotional item or coupon in contest winner prize bags and in “wag bags” given to the first 100 attendees (Sponsor to provide materials) • A 10 x 10 space in the Doxapalooza sponsorship area (Vendor to provide tents, tables, etc.)

### **\$100.00 “Bronze Paw” Sponsorship**

(Deadline is October 15<sup>th</sup> 2017)

Logo placement displayed on digital/social media related to the event, such as DARE website and Facebook posts • Company information, promotional information, promotional item or coupon in contest winner prize bags and in “wag bags” given to the first 100 attendees (Sponsor to provide materials) • A 10 x 10 space in the Doxapalooza sponsorship area (Vendor to provide tents, tables, etc.)

### **\$50.00 Vendor Sponsorship**

(Deadline is October 15<sup>th</sup> 2017)

A 10 X 10 space in the Doxapalooza general vendor area (vendor to provide their own tents, tables, etc.) • Mention on DARE’s Facebook event page.

### **\$200 Food Truck**

(Deadline is October 15<sup>th</sup> 2017, NO beverages)

One of 3 spaces in the Doxapalooza food vendor area (vendor to provide their own tents, tables, power, etc.) • Mention on DARE’s Facebook event page. • Please note that in an effort to be fair we will not allow “similar” food types. • Registration for food trucks is first come first serve.

### **Gift Card, Raffle or Auction Donations – \$25 value or more**

(Deadline is October 15<sup>th</sup> 2017)

•Your NAME or LOGO on our DARE website event page •Mention on DARE’s Facebook event page

We are also in need of gift certificates, items, or gift baskets for our auctions, raffles, and contest prizes.

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Sponsorship/Vendor/Donor agreement for Doxapalooza, November 4, 2017

**Sponsorship Choice:**

\_\_\_ \$1,000.00 Platinum Paw Sponsor  
(Deadline is September 17<sup>th</sup> 2017 for T-shirt logo placement)

\_\_\_ \$50.00 Vendor Only  
(Deadline is October 15<sup>th</sup> 2017)

\_\_\_ \$500.00 Gold Paw Sponsor  
(Deadline is September 17<sup>th</sup> 2017 for T-shirt logo placement)

\_\_\_ \$200 Food Truck  
(Deadline is October 15<sup>th</sup> 2017)

\_\_\_ \$300.00 Silver Sponsor  
(Deadline is October 15<sup>th</sup> 2017)

Value of \$ \_\_\_\_\_  
Gift Certificate/Gift Card Donation

\_\_\_ \$100.00 Bronze Sponsor  
(Deadline is October 15<sup>th</sup> 2017)

Value of \$ \_\_\_\_\_  
Gift Basket or "Other" Donation

If you have additional questions you may contact DARE President Alicia Duval at 813-220-3876 or via email at alicia@daretorecue.com for additional information.

Contact Name: \_\_\_\_\_ Phone # \_\_\_\_\_

Organization / Business Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

Description of service, business or items to be sold: \_\_\_\_\_

**Event Setup/Teardown Instructions**  
(Please retain a copy for your records)

- The event begins at 10:00 a.m. and ends at 4:00 p.m.
- Vendors may begin set-up of designated booth space at 7:30 a.m. and must be completely set up no later than 9:00 a.m. (If you would like Friday afternoon set-up, please contact Alicia Duval)
- Vendors must provide all shelter, power cords, chairs, tents, and tables required for your merchandise or product.
- Vendors are not allowed to sell any items that are offensive or obscene.
- Vendors may not sell any drug paraphernalia, alcohol, tobacco products, or firearms.
- Vendors must keep their display racks, tables, merchandise, and products within their assigned space numbers.
- Vendor booths may not be left unattended, as DARE is not responsible for lost/stolen merchandise, material, personal items, etc.
- Vendors may not begin teardown of booth prior to 4:00 p.m., as this could present a safety hazard for event attendees, fellow sponsors, event staff and volunteers, etc.
- Event vendors agree to leave the event and designated area in a clean and orderly manner and assume full responsibility for any/all damages incurred due to company's use/misuse of event grounds.
- Smoking is permitted in designated smoking areas ONLY and is not permitted at vendor spaces.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

Signature is an agreement to all rules, and information on the application is true and correct, as well as a confirmation of the vendor's attendance at the event. The signatory understands that the event representative of DARE (Dachshund Adoption Rescue & Education) reserves the right to limit or discontinue the participation of a vendor at any time, for any reason. The Vendor releases forever the discharges of DARE and/or any of their members or volunteers, from any responsibility, personal liability, cost, loss or damage of any type to person or property.

Please mail completed application & donation to:  
DARE c/o Alicia Duval  
814 W.116th Ave  
Tampa, Fl. 33612  
www.DareToRescue.com

*\* Please make checks payable to DARE. Payment/Refunds: Event sponsorship and payments are non-transferrable and nonrefundable*

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